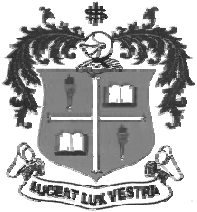


**LOYOLA COLLEGE (AUTONOMOUS), CHENNAI – 600 034**



**U.G. DEGREE EXAMINATION – GENERAL ENGLISH**

**FIRST SEMESTER – NOVEMBER 2013**

**EL 1052 - ENGLISH THROUGH PRINT AND VISUAL MEDIA**

Date : 06/11/2013

Dept. No.

Max. : 100 Marks

Time : 1:00 - 4:00

**Answer all the questions given below:**

**(10x10=100)**

1. What is news story? Expand the following Headline into a full blown news story.

**CHAOS IN PARLIAMENT OVER TELENGANA**

2. Write five different headlines instead of the one given below:

**CHINESE TROOPS OCCUPY SMALL AREA OF LADAKH**

3. Carefully write a letter to the editor in proper format expressing your opinion on the bad state of roads in Chennai city.
4. What are the eight features of good advertisement?
5. Write a book review of your text book, **News and Views**.
6. Write an opinion article on eliminating corruption in India.
7. What is the theme of the play, **Pygmalion**?
8. Describe Eliza Doolittle as a typical English working class girl.
9. Compare and contrast the characters of Prof. Higgins and Col. Pickering.
10. Critically comment on the film version of the play entitled, **MY FAIR LADY**.

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